90 YEARS STRONG
COSBURN PARK LAWN BOWLING CLUB
1929~2019

Bowling Matters

the Voice of Cosburn Park Lawn Bowling Club

VOLUME 8/4 JULY 2019

OUR 90TH ANNIVERSARY & CANADA DAY COMBINE FOR ONE BIG PARTY

Emcee Ron Sellen Jr. crowns this year's King and Queen of Sheets, Pat and Mike.

MORE on pages 2 & 3

Brian and John enjoying the day.

Draw Prize Winners left, Bradley and above, Freda and Debbie.

WE JOINED THE PARADE THIS YEAR!

Said Sandy Johnson, Anniversary Committee Chair:

"I think it worked fabulously. Everyone was really enthusiastic and worked very hard to pull this event together. The crowds enjoyed our music and sang and danced along the way. We handed out 250 cards to people who showed an interest in our offer of $90 membership for the rest of the season.
Thank you to everyone who helped make our parade a 110% success!"

There is Such a Thing as a Free Lunch After All

Sincere thanks to the very generous and anonymous member who donated the food on Canada Day!

REJECTED! PARADE PLANS A and B

Sandy J checks out the trailer in the raw. Glynis loans us carpeting to make sure we won't skid around.

After being safely driven to the club by Gary, it's a work in progress. Murray & Sandi W help out.

VOLUNTEERS to the RESCUE

By Ann Nicholson ~ Plan A involved borrowing a Variety Village golf cart and somehow getting it to the club.

Plan B involved renting a moving truck to deliver the golf cart. No trucks available on Canada Day weekend!

We finally chickened out of Plans A & B, especially since nobody could tell us how long a golf cart's battery lasts. Imagine if we'd held up the parade!

Hence Plan C! A remarkable story of how a bunch of dedicated, hardworking, talented volunteers made things happen and had fun doing so.

Thanks to a dynamic combination of practical and creative co-operation between members and friends, our debut into the EYCD Parade was a remarkable success.

Extreme Examples of Heroism: Sandy J, our VP and Anniversary Committee Chair, and Richard C. Richard travelled 4 hours from the Provincials in Dresden to help organize and decorate the trailer the night before the parade. Sandy and Richard also spent the best part of two days making the red and white pom-poms that adorned the float.

Special thanks to Allan C for lending us his trailer and to Gary H for fetching it from Glynis' driveway – and for towing the float in the parade.

L-R Gary, Sandy, Richard, Vivian, Sandi, Keith. Starting to look like a float.

Friends and members who contributed time, ideas and generosity:

Keith P, Allan C, Glynis B (for lending us carpeting), David M (a.k.a. "Toons Kelly," the Clown), who danced the whole route from Dieppe Park to Stan Wadlow Park, Peter W, Vivian H, Murray F, Ann N, Sandi W, Ben Scholes of Royal LePage Estate Realty, who donated Canada Day T-shirts for us to gift spectators lining the route, and marketing man Martin Z, who supplied postcards offering cut-price memberships for the balance of the season. ◆

Sophie's Trophy: Five Out of Seven Winning Teams Were COSBURNITES!

The opposition was tough. Top teams from Agincourt, Balmy, Brampton, Cobourg, James Gardens, Kew, Leaside, Milton, N. Toronto, Pickering and Willowdale put up strong opposition, but at the end of the day, Cosburn kept the trophy and won most of the money.

Generous George, who runs Sophie's with his wife, Sophie (of course), delivered wine as usual before the games began.

The first inscription on Sophie's trophy reads "1999." The winners – the legendary Sam & Marg Anderson. There are a few gaps in the early years of the millennium but, even so, George & Sophie are probably our longest supporters. Thank you both! ◆

Winners: Ron & Kathy Larking (Cosburn)
2nd hi 3-game: Rachel Jones & Mike Mogan (Cosburn)
3rd hi 3-game: Harry & Mary Hainey (Cosburn)
Hi 2-game: Marina Dranitsaris (BB) & Keith Park (Cosburn)
2nd hi 2-game: Frank Dinardo & Sandy Mackenzie (Brampton)
3rd hi-2 game: John & Debbie Weatherbed (Cosburn)
Hi last game: Karen Marley & Bert Harvey (BB)

Winners: Ron & Kathy Larking.

2nd hi 3-game: Mike Mogan & Rachel Jones.

3rd hi 3-game: Mary & Harry Hainey.

3rd hi-2 game: Debbie & John Weatherbed.

Hi 2-game: Marina Dranitsaris (BB) & Keith Park.

On a very steamy weekend, Cosburn did very well. Above L-R, winners Freda & Tom Trattner, Peter Stuart-Sheppard and Bev Lennox.

Winners: Tom Trattner, Freda Trattner, Peter Stuart-Sheppard, Bev Lennox (Cosburn)
2nd: Mary Lou Richards, Mike Mogan, Rachel Jones, Kevin Boyce (Cosburn)
Hi First Round: Harry Hainey, Mary Hainey, George Ferries, Betty McQuay (Cosburn)
Hi 2nd Round: Kim McNulty, Stew MacSween, Bert Harvey, Sarah Shutt (Balmy)
Hi 3rd Round: Kyle Knoeck,Bryan Weissenboeck, Judy Hemming, Mary MacDonald (Cosburn)
Hi 4th Round: Cathy Larking, Richard Cripps, Eric Brands, Sandy Ford (Cosburn) ◆

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Humidex Hovers Around 40°C for the "Corky" One-Novice Tournament

By Ann Nicholson ~ With an eye on the sticky, humid weather, Tournament Director Mike Mogan decreed 2nd and 3rd games: three bowls only, instead of the usual four.

The day started with two spiders – one for veteran bowlers and a special one for the novices. Prizes? Our popular anniversary wine and royal blue birthday towels.

Toronto Rainbowlers fielded three teams. Other clubs represented: Agincourt, Balmy, Cosburn, Etobicoke, Leaside, Lindsay, Markham, Oshawa & Willowdale.

Nanci Myers, bowling with a novice from Port Credit, won the trophy, which is named the "Corky" by Mike Vince for his wife, Corinne.

Thank you to Dr. Kathryn Shields of Dentistry in the Beach for her longtime sponsorship. Thank you Jan Luke & Debbie Weatherbed for working in the kitchen; and George F for setting up the greens and topping up the water coolers throughout the day. ◆

Trophy winners Nanci Myers & Steve Miller.

High last game: Ron Sellen Jr. & Marco Zonni.

2nd Hi 2-game: Meno Jose & Maret Liik.

George Apap & Keith Park took Hi 2-game.

Winners:

Steve Miller/Nanci Myers (Port Credit/Cosburn)
2nd: Robert Penner/Bill McCollam (Markham)
Third: David Llewellyn & son (Willowdale)
Hi 2-game: George Apap/ Keith Park (Balmy/Cosburn)
2nd hi 2-game: Meno Jose/ Maret Liik (Cosburn)
Hi last game: Ron Sellen Jr./ Marco Zonni (Cosburn)

RON LARKING grilled hot dogs on Canada Day. VOLUNTEERS are what makes Cosburn such a great place to be.

What Will You Do?

LEGEND OF THE MONTH

Min Price

By Jan Luke ~ Known on the greens as Minnie Price, she was a lady of few words and a fierce competitor who loved the game.

Joining Cosburn in 1964, Min participated in tournament competitions as well as club Jitneys. A very serious bowler, she never had a bad word to say about her team or opponents.

In 1978 Min and her bowling partner Doris Ralph bowled in different cities to take the titles of Ontario and Canadian Gold Medal winners for Ladies' Pairs.

Ten years later (1988) with teammates Doris Ralph and Dot Bennett, she captured the Canadian Silver Medal in Ladies' Trebles.

I could find no record of Min being a registered official umpire, but she was meticulous for game rules and etiquette, expecting others to be the same. Shaking hands before and after a game was high on her list of proper etiquette, along with staying out of the head when her opponent's team played.

After being a Cosburn member for some 40 years, Min was made an Honorary Life Member in 2004 – one of a select few to receive this honour.

Thanks to former Cosburn Member Pat Gemmell (now living in Belleville) for her insight into a truly great bowler. ◆

Lawn bowling and 5-pin have been part of Jan Luke's life since she was knee-high to a grasshopper. Her father was long-time President of Fairmount Park Lawn Bowling Club (Coxwell & Gerrard, now no more). Her parents also ran the 5-pin bowling alley at Coxwell & Gerrard (just reopened as Shamrock Bowl). They were best friends with Lorry & Don Bates and Jan said: "In 1965 we did a TV show for 5-pin bowling. The Bates team won!"

Back in 1962, Jan bowled in the Junior Girls' "Beach Lane" team that won the Toronto & District 5-pin Finals, Her picture appears in a publication of O'Connor Bowl.

Jan joined CPLBC in 1996. She is currently Social Chair – a position she has held many times. Besides keeping us all fed and watered during the bowling season – with help on the BBQ from partner Ken Uyesugi – Jan organizes a Court Whist and a Bingo night during the winter months.

Jan loves to lawn bowl. She is a challenging opponent and, like her hero, Min Price, she cares about etiquette. Jan enjoys tournaments and jitneys and has on many occasions made it to the Provincials. ◆

Bowlers' Chorus

Social Chair Jan Luke shares a golden oldie that bowlers used to sing at the end of a day on the greens.

TUNE: SMILES

There are bowls that make us happy,
There are bowls that make us blue,
There are bowls too short or narrow,
Could we learn to play them true,
There are bowls that take a sudden notion,
To run wide & deep & in the back,
But the bowl that fills our life with sunshine,
Is the bowl that is on the JACK.

*Congratulations Harry Hainey, Frank Hibbs & Tom Trattner who won the **District Senior Men's Trebles** at Balmy on June 25-26. Sadly, both they and the Senior Women (on whom we reported in June) came to grief at Windsor two weeks later. To quote President Frank, "Windsor was not kind to us."*

Following The Winners' Trail

Mary Hainey, Freda Trattner & Judy Hemming won 2nd hi 2-game at Kew Ladies' Lunch on July 2.

At the same event, Eunice Chaffey, Sandy Johnson & Diane Boyd placed hi last game.

More Winners: Cathy & Ron Larking & Peter Stuart-Sheppard placed 2nd hi-3 game in the MT at Lindsay on July 3.

Mike Mogan, Steve Walsh & Judy Hemming came 2nd in the Mixed Triples at Beamsville on July13.

Richard Cripps (S), Keith Park (V) & Andrea Hampton (L) came 3rd in the Scott Howe tourney at Balmy Beach on July 19. ◆

We Lost the East York Challenge

6 wins for Leaside vs 3 wins & 1 tie for Cosburn. Thank you Leaside for the delicious dessert. AND watch out for 2020!

Wild Bill

is at the rodeo (not his first).

Life Is Good.

Welcome New Members ~ Good Bowling!

12 NEW members have signed up and are having fun on the greens.

David Viscomi
Dianne Scott
Greg Merrick
Isabelle Giroux
John Banning
Kathy Hague
Mark Chabot
Maria Viscomi
Natasha Dagenois
Patti Johnston
Peter McNaughton
Victor Zubacs

Cosburn Welcomes New Sponsor Magda Zecevic

Just before the Canada Day long weekend, Cosburn signed our first sponsor for Holiday Monday events at the club. Magda Zecevic is an Accredited Senior Agent working with Royal LePage Signature Realty, specializing in real estate services for the mature and senior market. Magda emphasizes that the right decision for you could be staying in your home, and she can help direct you to grants and agencies that can help. For clients who want to sell, she also offers a popular downsizing package that includes staging, decluttering, and packing services.

Magda Zecevic
magdalenazecevic.com
mzecevic@rogers.com
416-443-0300

New Cosburn Mister Keeps You Cool – Mary Lou Beating the Heat on the hottest day of the year so far.

Marketing Cosburn

By Martin Zibauer, Publicity and Promotions Chair ~ There's a good chance you've never seen some of the club's marketing efforts, and that's very deliberate. More than ever, instead of broadcasting a single message, we're reaching out to small audiences with narrowly crafted messages. It's the difference between the signs on the fence, which everyone can see, and our Facebook ads, shown only during certain times of the day to people in a narrow age range, living in a defined area near the club, with specific interests. To promote our open houses, for example, we ran two slightly different Facebook ads, targeting younger and older demographics.

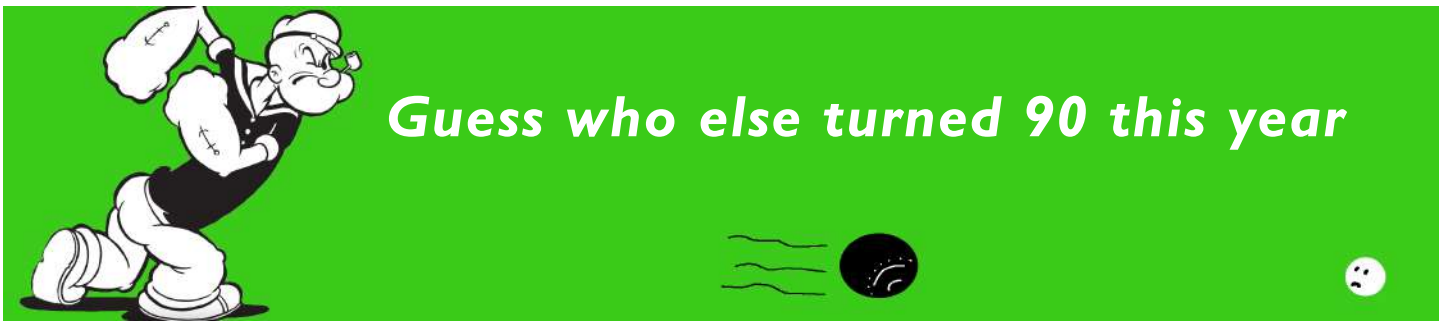
Toronto Rainbowlers takes a similar audience-specific approach. For several years, Rainbowlers took advantage of a free community-access program offered by a popular social app for gay men. Rainbowlers promoted itself with slightly risqué ads designed to get this audience's attention. Now, because we need to be where the audience is, Rainbowlers volunteers are working hard to build a stronger presence on Instagram.

For the Canada Day parade, Cosburn's parade crew handed out a promotional postcard that offered a time-limited special discount to new members. Since the card went only to people in the neighbourhood, it highlighted the club's 90th anniversary, reinforcing our long-term community involvement. The discount was the reason people took the postcard – everyone loves a deal – but the card's real purpose was to raise the club's profile. Three new members joined with the discount, making it a successful experiment.

We're now able to target our emails more precisely too. So all current members get *Bowling Matters*, but only novice members get a promotion for the Novice Trebles tournament. When there are spots to fill in other tournaments, we can email non-Cosburn members who registered for other tournaments. ◆

ENTER A TOURNAMENT TODAY!

There are still a few spots available for our remaining tournaments, including the Novice Open Trebles on August 17. Details at cosburnbowls.ca/tournaments



Upcoming...

Sundae Monday

July 29 at 7 pm
Sponsored by Dairy Queen at 1040 Broadview.
A jitney capped off with a DIY sundae for only $2. You **must sign up** at the club, or call Jan at 416-443-8666, or email Ken at k.uyesugi@sympatico.ca. That's three easy ways to sign up, so if you don't – there may be no ice cream for you.

President's Trophy Tournament

WP Wed July 31 at 10 am
Co-sponsored by Delmanor & Orchard Park Auto.

Civic Holiday Jitney & Pancake Brunch

Mon Aug 5 at 11:45 am
Join us on the holiday Monday for games, fun and a pancake brunch. You **must sign up.**

Chartwell Avondale BBQ

NEW DATE: Thurs Aug. 22 at 12 pm. Our sponsor needs to know how much food to bring so you **must sign up** online or look for the sign-up sheet at the club.

90 YEARS STRONG
COSBURN PARK
LAWN BOWLING CLUB
Rolling smoothly since 1929

cosburnbowls.ca

Sign up for events online or at the clubhouse

Send us your bowling-related stories & pictures

COSBURN PARK LAWN BOWLING CLUB

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